aspire again.

reunion 2014

aspire again.

May 2-4
Return to where the opportunities are endless

**Return to your community**, a dynamic one brimming with leaders and thinkers and builders, people who spark conversations that ignite big ideas. Plug into the power of Kellogg and jumpstart your thinking, rekindle friendships, share your insight and celebrate your achievements.

Now is the perfect time to come back. We’ve just launched **Transforming Together**, a comprehensive campaign to reinvent management education — a goal that’s forward-thinking in scope, yet rooted in the Kellogg legacy you helped build.

Help us honor your past. Share a glimpse into our future together.

**Join us at Reunion.**

*Reconnect with your classmates before Reunion at: #KelloggReunion*
Ana Dutra ’94
CEO, Mandala Global Advisors

Ana Dutra ’94 came to Kellogg hoping to get involved and find her path. Today, she uses the skills and networks she developed to run a startup global advisory company.
Meet the minds who are reinventing management education

**Leemore Dafny**  
Herman Smith Research Professor in Hospital and Health Services

**Thomas Hubbard**  
Senior Associate Dean of Strategic Initiatives

**Mike Mazzeo**  
Associate Professor of Management & Strategy

**Sergio Rebelo**  
Tokai Bank Distinguished Professor of International Finance

“Technology has produced an information revolution that has shifted the balance of power to favor consumers.”

— Greg Carpenter  
Faculty Director of the Kellogg Markets and Customers Initiative
A great opportunity

That’s what we thought when we first came to Kellogg. Relive those memories again during our 20th Reunion, where we’ll connect with classmates, meet alumni from other classes and generate new ideas.

Hang out with friends at the Art Institute of Chicago, enjoy lively discussions with Kellogg faculty and learn more about Kellogg’s plan to change management education.

See you there,

Your 20th Reunion Committee

Co-Chairs
Catherine Craighead Briggs
Kevin Lee
Carlos Guillermo Leon
Robin Yoshimura

Committee
Angel Alverde
Carlos Angulo
Mary Beth Barron
George Bischof
Graham Cook
Ana Dutra
Jorge Esteve
Jamie Freundlich
Bill Graham
Takeshi Kasai
Bruno Larvol
Karen Jones Mak
Laura McKee
Jon Pliner
John Powers
Kathryn Kustermann Rivera
Spurgeon Robinson
Amy Rose
Suzi Rubin
Larry Rusoff
Eduardo Sanchez-Carrion
Jim Schorr
Daniel Sheeran
Yuko Suzuki-Bischoff
Ned Ward
Susan McNamara Warshauer
Douglas Warshauer

Join us at the Art Institute of Chicago

A refined space with dazzling views of the city, the Modern Wing houses one of the world’s finest collections of art.

Doors open Saturday at 6:30 p.m. for a special viewing of the Modern Wing’s 3rd-floor galleries, followed by cocktails and dinner.
Register Today

Register online
reunion.kellogg.northwestern.edu

Register by phone
847.467.ALUM (2586)

Pricing
Registration fee for on-campus activities includes faculty sessions, career coaching, Reunion kick-off celebration, family-friendly Derby Picnic and workshop with Esther Choy '09.

Through March 14 ...................... $75
After March 14 ........................ $100

Additional event fees
Children’s workshop ................... $20
Class party at the Art Institute of Chicago .......................... $125
Special K production .................. $25
Farewell brunch ......................... $35 per person
Children 12 and under ............... $10

For a detailed schedule, visit: reunion.kellogg.northwestern.edu

Featured Events

Friday, May 2, 2014
1:00 p.m. Alumni career coaching sessions
3:00 p.m. Workshop with Esther Choy '09
5:00 p.m. Reunion kick-off celebration
6:00 p.m. Special K student production
7:00 p.m. Informal class gathering, The Globe Café at the Orrington Hotel

Saturday, May 3, 2014
9:00 a.m. Alumni career coaching sessions
         Kellogg Insight Live, faculty session
10:00 a.m. Future Alumni Children’s Workshop
10:15 a.m. Kellogg Insight Live, faculty session
11:30 a.m. Brave Leader panel with Dean Sally Blount
1:00 p.m. Family-friendly Derby Picnic
         Reunion photo with all alumni
6:30 p.m. Class party, Art Institute of Chicago

Sunday, May 4, 2014
10:00 a.m. Farewell brunch
TBA  Chicago Cubs vs. St. Louis Cardinals

Please be advised that on-site registration for Reunion 2014 will be cash-free. We accepts Discover, MasterCard, Diners Club, Visa and American Express.
This year, your Reunion gift is a campaign gift

As you return to campus for Reunion, remember that your Annual Fund and class gifts play a key role in our Transforming Together capital campaign. Those gifts support our educational mission to provide students with the most rewarding experience possible, from funding scholarships to fueling the innovative learning people have come to expect from Kellogg.

We also are happy to announce that each donor who makes a gift of $2,500 or more in any fiscal year will join the Kellogg Leadership Circle. KLC recognizes donors whose leadership is crucial to the life of the school.

Please join us at Reunion 2014 and support Kellogg by making a gift to the Annual Fund.